



FOR IMMEDIATE RELEASE

Contact: Greg Purdy
VP of Public Affairs
1 Tram Way
Palm Springs, CA 92262
(760) 969-4356
Email: gpurdy@pstramway.com

ANNUAL SNOW GUESSING CONTEST BEGINS OCTOBER 1

The Palm Springs Aerial Tramway Continues Yearly Tradition

PALM SPRINGS, CA (September 30, 2026) For those dreaming of a winter wonderland in the desert heat, the **Palm Springs Aerial Tramway's Annual Snow Guessing Contest** begins October 1. The contest continues until the first measurable inch of snow falls at the Tramway's Mountain Station, elevation 8,516 feet.

The **first ten guests to accurately select the date of snowfall will win four regular Tram admission tickets**, plus a **special Tram gift**. If there are more than ten correct entries, winners will be chosen by the earliest postmark date.

To submit an entry, write your best-guess date on a postcard and mail it to: **Snow Guessing Contest, 1 Tram Way, Palm Springs, CA 92262**. Please note that only one date per postcard will be accepted. For more information and contest rules, visit www.pstramway.com/snow-guessing-2026.

Enter now for an opportunity to gather friends and family for a snow day, just a 10-minute tram ride from the valley floor.

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391 or visit www.pstramway.com. Also, download the Tramway's free mobile tour in the App Store or Google Play.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email gpurdy@pstramway.com or visit www.pstramway.com/media.