



FOR IMMEDIATE RELEASE

Contact: Madison Morgan
Public Relations Manager
1 Tram Way
Palm Springs, CA 92262
(760) 969-4385
Email:
mmorgan@pstramway.com

**PALM SPRINGS AERIAL TRAMWAY
SNOW GUESSING CONTEST ENDS
Four Winners Announced**

PALM SPRINGS, CA (January 7, 2025) The **Palm Springs Aerial Tramway's Annual Snow Guessing Contest** officially ended on January 7 with **one inch of measurable snow** at the Tramway's Mountain Station as of 10:00 a.m.

There were four contestants who submitted the correct date:

1. Alena Callimanis of La Quinta
2. The Larson Family of La Quinta
3. Jo Wheet of Palm Springs
4. Martina Jimenez of Hemet

Each winner will receive **four regular Tramway admission tickets** (valid for one year) plus a **special Tramway gift memento**. The contest began October 1, and **878 entries** were received.

.....
About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com. Also, download the Tramway's free mobile tour in the App Store or Google Play.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Madison Morgan at (760) 969-4385, email mmorgan@pstramway.com or visit www.pstramway.com/media.