



FOR IMMEDIATE RELEASE
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PALM SPRINGS AERIAL TRAM ROAD CHALLENGE SET FOR OCTOBER 19

37th Edition of Scenic 6K Run/Walk

PALM SPRINGS, CA (October 9, 2024) The 37th annual **Palm Springs Aerial Tram Road Challenge** will be held on **Saturday, October 19, 2024**, with a **start time of 7:00 a.m.** (walkers start at 6:30 a.m.). This 6K run/walk begins at the bottom of Tram Way and ends at the Tram's Valley Station, an **elevation increase of over 1,900 feet in just 3.7 miles**. Registration is open now until race day.

Special finishers' medals will be presented to all participants along with a 2024 Tram Road Challenge tee shirt. Participants will also receive a post-race breakfast snack. 1st, 2nd, and 3rd place awards will be given in each age category for male, female, and non-binary finishers during an awards ceremony near the finish line immediately following the race.

The Tramway road will be closed until (approximately) 11:00 a.m. on race day, with the first tram car up to the Mountain Station shortly after the road opens. Spectator shuttles will run from 5:30-6:00 a.m. from the Palm Springs Visitors Center (all spectators and participants will be directed to nearby parking lots).

For more information or to register for the race, please visit <http://www.TramRoadChallenge.com> or call (949) 444-2365.

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com. Also, download the Tramway's free mobile tour in the App Store or Google Play

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Madison Morgan at (760) 969-4385, email mmorgan@pstramway.com or visit www.pstramway.com/media.