



FOR IMMEDIATE RELEASE

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EASTER SUNRISE SERVICE AT THE TRAM Celebrate Easter Sunday at 8,516 Feet

PALM SPRINGS, CA (March 01, 2024) On Sunday, March 31, celebrate **Easter Sunrise Service** with songs of faith, hope, and joy by the **Perkins Brothers**, and an inspirational message by **Pastor Robert Sneed**. The service will begin at 5:30 a.m., with the first tram car up at 4:30 a.m. Tickets will be available for purchase starting at 4:15 a.m. with reduced tram fares until 7:30 a.m. Tickets are \$20.95 for adults and seniors, and \$13.95 for children ages 3-10.

Beginning at 6:45 a.m., breakfast will be served in Pines Café, a cafeteria-style restaurant, until 10:00 a.m. Ride 'N' Breakfast combination tickets, which include tram fare and breakfast, will be available for purchase from 4:15 a.m. to 7:30 a.m. for \$32.95 for adults and seniors, and \$21.95 for children ages 3-10.

Normal tram fares will be in effect after 7:30 a.m. Regular Tram admission is \$30.95 for adults, \$28.95 for seniors 65+, and \$18.95 for children ages 3-10. (Note: These prices do not include breakfast, only tram fare.)

Easter dinner will be available from 11:00 a.m. until 8:00 p.m. in Pines Café. Cost for the Easter Ride 'N' Dine combination is \$41.00 for adults and seniors, and \$27.50 for children ages 3-10. Reservations are not taken, and tickets go on sale at 8:00 a.m. Sunday morning.

Tickets to the Sunrise Service and Ride 'n' Breakfast are now available for advance purchase by visiting the Tramway's Valley Station during normal business hours. (Note: This purchase option is only available for tickets redeemed 4:30-7:30 a.m. on March 31, 2024.) Tickets may also be purchased on Easter morning upon arrival at the Tram's Valley Station.

Peaks Restaurant will serve regular lunch and dinner menus during normal operating hours.

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About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com. Also, download the Tramway's free mobile tour in the App Store or Google Play.

NOTE TO EDITORS: For additional information, high-resolution Tramway images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email gpurdy@pstramway.com or visit www.pstramway.com/media.