



FOR IMMEDIATE RELEASE

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MEMORIAL DAY WEEKEND STARTS THE SUMMER SEASON AT THE PALM SPRINGS AERIAL TRAMWAY
Summer Schedule Begins May 24

PALM SPRINGS, CA (May 13, 2019) **Memorial Day Weekend** marks the official beginning of the **summer season** at the Palm Springs Aerial Tramway. Extended holiday and weekend summer hours are just a few of the ways the Tramway is helping to extend your mountain adventure.

- **Memorial Day, May 27**, the first tram up at 8:00 a.m.
- May 24 through August 30 enjoy **“Early Fridays.”** The first tram up at 8:00 a.m. every Friday.
- Friday, May 24 through Saturday, August 31, **evening hours will be extended on Fridays and Saturdays** with the last car up at 9:00 p.m. and the last car down at 10:30 p.m. In addition, Peaks Restaurant will remain open until 8:30 p.m. and Pines Café until 9:30 p.m. on those days.
- For the first time, **evening hours will also be extended on Sunday, May 26** for the Memorial Day Weekend. The last tram car up is at 9:00 p.m. and the last car down at 10:30 p.m.

“We are very happy to continue our extended-hours program so visitors have extra time to enjoy the beautiful summer weather and activities at the top of the Tram,” says **Tramway General Manager Nancy Nichols**.



About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world’s largest rotating tram car. Opened in 1963, the Tram’s 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. Tickets are \$25.95 for adults, \$23.95 for seniors (65+) and \$16.95 for children (3-10). For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com. Also, download the free mobile tour now available in the App Store/Google Play

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Cara Youngman at (760) 969-4385, email cyoungman@pstramway.com or visit www.pstramway.com/media.