



FOR IMMEDIATE RELEASE

Contact: Cara Youngman
Public Relations Manager
1 Tram Way
Palm Springs, CA 92262
(760) 969-4385
Email: cyoungman@pstramway.com

SUNRISE SERVICE AT PALM SPRINGS AERIAL TRAMWAY Celebrate Easter Sunday at 8,516 Feet

PALM SPRINGS, CA (March 28, 2019) One of the most spectacular places to watch the sunrise on Easter is at the Palm Springs Aerial Tramway's Mountain Station, elevation 8,516 feet. On Sunday, April 21, beginning at 5:30 a.m., celebrate **Easter Sunrise Service** with songs of faith, hope and joy by **Abie Perkins** and **Natasha Carian** ... along with a special inspirational Easter message by **Pastor Robert Sneed**.

The first tram car up that morning is 4:45 a.m. Reduced tram fares will be in effect until 7:30 a.m. with round-trip \$15.50 for adults and seniors, and \$12.25 for children ages 3-10.

Beginning at 6:30 a.m., breakfast will be served in Pines Café until 10:00 a.m. If purchased by 7:30 a.m., the cost for the **Ride 'N' Breakfast** combination, which includes round-trip tram fare, is \$25.95 for adults and seniors, and \$16.95 for children ages 3-10. The breakfast menu is also available separately until 10:00 a.m. for \$12.95 + tax.

Tickets to the Sunrise Service and Ride 'n' Breakfast are now available for advance purchase by visiting the Tramway's Valley Station or by calling 760-325-1449 during normal business hours. (Note: These purchase options are only available for tickets redeemed 4:45-7:30 a.m. on April 21, 2019.) Tickets may also be purchased Easter morning upon arrival at the Tram's Valley Station.

Normal Tram fares will be in effect after 7:30 a.m. with admission \$25.95 for adults, \$23.95 seniors 65+ and \$16.95 for children ages 3-10.

Easter dinner will be available from 11:00 a.m. until 8:00 p.m. in Pines Café, a cafeteria-style restaurant. Cost for the **Holiday Ride 'N' Dine** combination is \$36.00 for adults and seniors, and \$23.50 for children ages 3-10. Reservations are not taken and tickets go on sale at 8:00 a.m.

Peaks Restaurant will serve regular lunch and dinner menus during normal operating hours.

For more information and to view menus, please visit www.pstramway.com.

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888.515.TRAM or 760.325.1391, or visit us at www.pstramway.com.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Cara Youngman at (760) 969-4385, email cyoungman@pstramway.com or visit www.pstramway.com/media. Also, download the free mobile tour now available in the App Store/Google Play.