

MOUNT SAN JACINTO WINTER PARK AUTHORITY

Minutes of the Regular Meeting of the Mount San Jacinto Winter Park Authority held February 21, 2018 at the Palm Springs Aerial Tramway, Palm Springs, CA.

Authority Members

Jerry Ogburn
Nancy Stuart
Bary Freet
Brian Nestande
Jon Sheinberg

Staff

Nancy Nichols, General Manager
Jim Whitmore, Executive VP
Tara Meinke, VP Finance
Marjorie De La Cruz, VP HR & Risk Mgmt.
Greg Purdy, VP Marketing & Public Affairs
Paul Wright, Technology Manager

Absent:

Jan Oliphant

Guests:

John Fritch, Elevated Experiences
Dennis Woods, Guest
Robert Rotman, Guest
Stephen Jacobsen, Guest
Vince Llacer, NHA
James Forneris, NHA

Legal Counsel:

Robert Hargreaves

CALL TO ORDER – SHEINBERG

Meeting called to order at 9:30 a.m.

ROLL CALL – PURDY

PLEDGE OF ALLEGIANCE – MEINKE

WELCOME OF GUESTS – SHEINBERG

APPROVAL OF AGENDA – SHEINBERG

Nichols requested removing Agenda Item 9.D California Department of Parks & Recreation due to Park staff all being at a conference today.

Upon Motion by Ogburn, seconded by Stuart and carried, to accept today's agenda with change was unanimously approved.

PUBLIC COMMENTS

Dennis Woods discussed the Authority's pension plan.

APPROVAL OF MINUTES – SHEINBERG

Upon Motion by Freet, seconded by Nestande and carried, the meeting minutes dated January 17, 2018, were unanimously approved.

ADMINISTRATIVE REPORTS

PRESENTATION TO PAST CHAIR

Sheinberg and Nichols presented Jerry Ogburn, 2017 Chair, with a gift and thanked him for his service to the Authority. Ogburn thanked the Authority.

BUDGET AND FINANCE REPORT

Meinke asked if the Authority had received and reviewed the financial reports for January 2018, and asked if there were any questions. Hearing none she stated that year-to-date ridership through January 2018 was 5,631 more than January 2017 year-to-date ridership.

Meinke reviewed Minute Order 2018-6 – Defined Benefit Pension Plan-Unfunded Liability. Discussion ensued.

Upon motion by Freet, seconded by Stuart and carried, Minute Order 2018-6 authorizing the additional contribution to the Defined Benefit pension plan for fiscal year 7/1/17-6/30/18 of approximately \$1,243,542 was unanimously approved.

CONCESSIONS – Fritch reported food and beverage sales for January were up. The Olympic Opening Ceremonies Party went well and his KMIR interview aired many times. He should be up in February, especially if we get snow. Stuart extended congratulations to Fritch for his service on the Palm Springs Chamber of Commerce Board of Directors and for the excellent job with the Olympic Party. Sheinberg asked about menus, nutritional standards and possible food promotions.

MARKETING REPORT

Sales & Public Relations - Purdy stated the Sales, Marketing and Public Affairs report had been sent to the Authority and asked if there were any questions. Hearing none he stated visitor attendance for January 2018 was down 4.5% compared to January 2017. The latter was mostly likely attributable to lack of snow and a Valley-wide dip in occupancy of 2.4%. Year-to-date Tram attendance was up 2%.

Purdy reported group sales for January 2018 were up 8% compared to January 2017. Year-to-date, groups were up 14%.

Purdy reviewed special events, scheduled tradeshow and mobile tour (app) status.

Advertising – No report due to Kyle Radke being absent because of a family emergency.

GENERAL MANAGER REPORT

Nichols recommended an ad hoc subcommittee be formed to help oversee Mountain Station remodel with Jerry Ogburn to chair and, if board approves, another member also be appointed.

Upon Motion by Stuart, seconded by Sheinberg and carried, to nominate Ogburn to chair and Freet to serve as ad hoc Mountain Station Remodel Subcommittee, was unanimously approved.

Nichols stated April 18 is the next meeting and it will be the budget meeting.

Projects – Whitmore reported that new Mountain Station crane has been ordered and the support structure was being engineered. New doors have been installed on the lower level of the Mountain Station to help prevent wind from blowing them open. Electric vehicle charging stations have been installed at the top of Parking Lot A. Discussion ensued about Mountain Station architect, interior designer, construction company and project manager all making site visits to complete final drawings.

AUTHORITY MEMBER COMMENTS

Freet asked about purpose of bollards installed on road just past security gate and Whitmore explained they were for patron safety while waiting for shuttle bus. Stuart asked about location of new crane? Whitmore discussed location, with Nichols adding it is a replacement of an existing crane and is necessary for cable change, as well as remodel. Nestande asked about charging for electric charging station and discussion followed. Stuart asked that staff send condolences to Kyle Radke.

ADJOURNMENT

Hearing no further business Chair adjourned the meeting at 10:20 a.m.



(Attest: Secretary)