

FOR IMMEDIATE RELEASE

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BEAT THE HEAT WITH TRAMWAY SUMMER PASS
Popular Program Runs May 1 through August 31, 2017

PALM SPRINGS, CA (April 26, 2017) A secret Southern California residents have long known is that the coolest spot during the hot summer months is just a 10-minute tram ride away—to the alpine forest atop the majestic San Jacinto Mountains. Beginning May 1, the **Palm Springs Aerial Tramway's Summer Pass** makes "beating the heat" easy—and affordable—for everyone when passes again go on sale.

Valid through August 31, the Summer Pass includes **unlimited Tram admissions** for the pass-holder, **10% discount on additional Tram admissions**, **10% discount at Peaks Restaurant or Pines Café**, and **unlimited free parking**. Cost of the Summer Pass is \$80 for adults and seniors (65+), and \$40 for children, and may be purchased at the Tram's Valley Station or online at www.pstramway.com beginning May 1.

Summer Pass holders also enjoy over 50 miles of hiking trails, picnic areas and multiple campgrounds all within the 14,000-acre pristine forest of the **Mount San Jacinto State Park and Wilderness Area**.

The Tram's Mountain Station offers spectacular view points, two restaurants, cocktail lounge, gift shop, natural history museum and two documentary-style movies about the Palm Springs Aerial Tramway and the Mount San Jacinto State Park.

The first Tram up Monday through Friday is 10:00 a.m. and the first Tram up Saturday and Sunday is 8:00 a.m. The last Tram up daily is 8:00 p.m. and the last Tram down, 9:45 p.m.

Just a short drive from many Southern California cities, the Palm Springs Aerial Tramway's Summer Pass is the perfect summer escape!

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email gpurdy@pstramway.com or visit www.pstramway.com/media.