

## **MOUNT SAN JACINTO WINTER PARK AUTHORITY**

Minutes of the Regular Meeting of the Mount San Jacinto Winter Park Authority held April 19, 2017, at the Palm Springs Aerial Tramway, Palm Springs, CA.

### **Authority Members**

Bary Freet  
Jan Oliphant  
Jon Sheinberg  
Brian Nestande

### **Staff**

Rob W. Parkins, President  
Jim Whitmore, Executive VP  
Marjorie De La Cruz, VP HR & Risk Mgmt.  
Tara Meinke, VP Finance

### **Absent:**

Nancy Stuart  
Jerry Ogburn

### **Guests:**

John Fritch, Elevated Experiences  
Greg Purdy, Public Affairs Manager  
Mark Hudgens, MSJSP  
Robert Rotman, Guest  
Dennis Woods, Guest

### **Legal Counsel:**

Robert Hargreaves

### **CALL TO ORDER – SHEINBERG**

Meeting called to order at 9:31 a.m.

### **ROLL CALL –DE LA CRUZ**

### **PLEDGE OF ALLEGIANCE - OLIPHANT**

### **WELCOME OF GUESTS – SHEINBERG**

### **APPROVAL OF AGENDA – SHEINBERG**

**Upon Motion by Nestande, seconded by Oliphant and carried, to accept today's agenda was unanimously approved.**

### **PUBLIC COMMENTS**

Dennis Woods of Little Tuscany stated that the Desert X art installation titled "mirage house" located in Desert Palisades had caused severe traffic delays due to the popular nature of the exhibit. He stated contact had been made with the City of Palm Springs to address traffic concerns by posting no parking signs along the road, including the section of Tram Road closest to the emergency entrance for Desert Palisades.

### **APPROVAL OF MINUTES – FREET**

**Upon Motion by Oliphant, seconded by Nestande and carried, the meeting minutes dated February 15, 2017, were unanimously approved.**

## **ADMINISTRATION REPORT**

*Finance*-Meinke referenced the February 2017 and March 2017 financial statements and stated that ridership for March 2017 year-to-date was 13,565 more than March 2016 year-to-date.

Discussion ensued regarding ridership figures for 2017.

*Concessions* – Fritch stated that year-to-date sales were up 20% compared to the previous year. He stated Easter sales were high but that local music festivals were likely attributing to low sales over the previous weekend.

## **MARKETING REPORT**

Sheinberg stated the marketing and advertising reports would be moved to the next meeting because of the absence of Nichols and Radke.

## **GENERAL MANAGER REPORT**

**Upon Motion by Freet, seconded by Nestande and carried, Resolution 2016-1 adopting the budget for the 2017/2018 fiscal year inclusive of the Agreement with the Union and provides for Capital Projects and extension of the Jones Agency contract, was unanimously approved.**

Freet inquired why the June 2018 budget for wages and benefits was higher compared to previously budgeted months. De La Cruz stated that the increase was attributed to a contractual union obligation that needed to be accrued in June 2018 in order to be paid in July 2018. Freet requested a list of allocated positions be provided at the next meeting.

**Upon Motion by Freet, seconded by Oliphant and carried, Minute Order 2017-2 authorizing the expenditure of \$6,282.40 to replace the two door food warmer at the mountain station kitchen, was unanimously approved.**

**Upon Motion by Oliphant, seconded by Nestande and carried, Minute Order 2017-3 authorizing the expenditure of \$40,000.00 to resurface and stripe Parking Lot M, was unanimously approved.**

*Project Report* - Parkins deferred to Whitmore regarding the project report. Whitmore stated the estimate to repair the mountain station infrastructure should be ready for board review at the next meeting. Whitmore stated the water sampling was almost completed as needed for the waste water septic system upgrade.

Discussion ensued regarding waste water treatments options and phases of various projects.

## **CALIFORNIA STATE PARK REPORT**

Hudgens stated that State Park representatives had recently looked at locations for Long Valley restroom facilities. He stated that Southern California Avalanche Center was working on a report regarding snow pack on Mount San Jacinto as well as training on avalanche safety. Hudgens

stated that the trail survey would be delayed as the State Park representative tasked with assessing the trail was injured.

Discussion ensued regarding the relationship between the Palm Springs Aerial Tramway and California State Park and how to maximize the customer experience in the wilderness area.

#### **AUTHORITY MEMBER COMMENTS**

Freet stated that there was a tree hazard located between the second and third switchback in the State Park. Hudgens stated the State Park does mitigation for hazard trees and that he was waiting on a Cal-Fire trail crew to do an assessment of the area.

Sheinberg stated that he would like to discuss the sales and marketing opportunities of renting tram cars during the holiday seasons at a future meeting.

#### **ADJOURNMENT**

Hearing no further business Chair adjourned the meeting at 9:57 a.m.

(Attest: Secretary)

