

FOR IMMEDIATE RELEASE

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**PALM SPRINGS AERIAL TRAMWAY PRESENTS “MILITARY DAYS”
Armed Forces Receive Free Tram Admission throughout July**

PALM SPRINGS, CA (June 15, 2016). For the entire month of July, **all military personnel** with valid military identification—**active and retired**—receive free admission to the **Palm Springs Aerial Tramway** along with a **special gift** as part of **Military Days**. In addition, up to **six of their guests** receive **25% off of their regular Tramway fares**.

According to **Tramway Vice President of Sales & Marketing Nancy Nichols**, “For over a decade, **Military Days** has been our way of saying ‘Thank you’ to the dedicated men and women of the United States Armed Forces—along with their friends and families. We are delighted to welcome them back again this July.”

While visiting, Tramway guests enjoy:

- Hiking the 50+ miles of pristine wilderness in the **Mount San Jacinto State Park**.
- **Picnic dining** under a beautiful pine forest.
- Joining **guided nature walks** free of charge on Saturdays and Sundays through Labor Day Weekend.
- Exploring the **natural history museum** and watching **two documentary films** on the history of the Tramway and State Park.
- Lunch or dinner in either **Peaks Restaurant**, a fine dining experience, or **Pines Café**, a cafeteria-style restaurant.

This **annual tradition ends July 31**, so don’t miss out!

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world’s largest rotating tram car. Opened in 1963, the Tram’s 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. Tickets are \$24.95 for adults, \$22.95 for seniors (65+) and \$16.95 for children (3-12). For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356 or email gpurdy@pstramway.com.