



FOR IMMEDIATE RELEASE

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33rd ANNUAL PALM SPRINGS AERIAL TRAM ROAD CHALLENGE SET FOR OCTOBER 27

PALM SPRINGS, CA (October 15, 2018) The 33rd annual **Palm Springs Aerial Tram Road Challenge** will be held on **Saturday, October 27, 2018** with a **start time of 7:00 a.m.** (walkers start at 6:30 a.m.). This 6K run/walk begins at the bottom of Tram Way and ends at the Tram's Valley Station, an **elevation gain of 2,643 feet in just 3.7 miles.**

Special finishers' medals will be presented to all participants along with a Cool Tech race shirt. Awards will be given three deep in each age category for both male and female finishers during a breakfast ceremony near the finish line immediately following the race.

The first Tram Road Challenge was held in 1983 and was won by Rob Slick in 27 minutes, 35 seconds and Nancy Baird in 35 minutes, 25 seconds. The fastest men's time was set by Rubin Garcia of Mexico – 26 minutes, 5 seconds – in 1987. Lubov Kremleva of Russia set the fastest women's time – 28 minutes, 56 seconds in 1998.

The Tramway's road will be closed until (approximately) 11:00 a.m. on race day. Spectator shuttles will run from 5:30-6:00 a.m. from the Palm Springs Visitors Center (all spectators and participants will be directed to nearby parking lots.)

For more information or to register for the race, please call (760) 832-0497 or visit www.kleinclarksports.com.

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. Tickets are \$25.95 for adults, \$23.95 for seniors (65+) and \$16.95 for children (3-10). For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com. Also, download the free mobile tour now available in the App Store/Google Play.

NOTE TO EDITORS: For additional information, high-resolution Tramway images or HD B-roll, please contact Cara Youngman at (760) 969-4385, email cyoungman@pstramway.com or visit www.pstramway.com/media